

Online Privacy Policy

This privacy policy sets out how Faraday Mortgage Associates Ltd uses and protects any information that you give Faraday Mortgage Associates Ltd when you use this website.

Faraday Mortgage Associates Ltd is registered under the Data Protection Act 1998 under the registration number Z7213923. The information you provide is safeguarded under the terms of that Act. To find out more information about the data protection act please visit: <http://www.informationcommissioner.gov.uk>.

Faraday Mortgage Associates Ltd is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Faraday Mortgage Associates Ltd may change this policy from time to time by updating this page. It is the responsibility of you to revisit this policy from time to time to re-read this notice. Any revised terms will take effect as at the date of their posting This policy is effective from January 2011.

What we collect

We collect the personal data that you may volunteer while using our services. You will only provide personal details when completing our 'contact us' online form. We do not collect information about our visitors from any other sources, such as public records or bodies, or private organizations.

What we do with the information we gather

The personal data collected from you may be processed by us to enable us to contact you by electronic mail, postal mail or telephone, to communicate details of our products & services including:

- Promotional activities
- Publications and newsletters
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests.

We will not request, collect or process any personal data from you for other than the above reasons, without express consent from you. We do not supply your details to any third parties without your express consent.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

- whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes
- if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at advice@faradayonline.co.uk

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

You may request details of personal information which we hold about you under the Data Protection Act 1998. Upon request, we will provide you with a readable copy of your personal data which you can keep, although we may require proof of identity first. You will be required to pay a statutory fee of £10. If you would like a copy of the information held on you please write to Faraday Mortgage Associates Ltd, 810 Mandarin Court, Centre Park, Warrington, WA1 1GG.

This privacy statement shall be governed by the Law of England and Wales, and you shall submit to the exclusive jurisdiction of the English courts.

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.